



# Summary of Hill's Vet Essentials' new look

We've simplified our portfolio with new names and a fresh look for our packaging. Hill's Vet Essentials Multi-Benefit is helping you keep your pet's health simple every day.

Old

Old

New

Old

New



Dental Health  
Young Adult 1-6

Dental Health  
Mature Adult 7+



Multi-Benefit + Dental  
Adult 1+  
(For both Adult & Mature Adult cats\*)



Healthy  
Digestive Biome  
Adult 1+



Multi-Benefit + Digestion  
Adult 1+

Old

New

for  
neutered  
cats

Old

New

for  
neutered  
cats



NeuteredCat  
Young Adult  
from operation to 6 years



Multi-Benefit + Weight  
Young Adult  
from operation to 6 years



NeuteredCat  
Mature Adult 7+



Multi-Benefit + Weight  
Mature Adult 7+\*

Old

New



NeuteredCat  
Adult 1-6



Low Fat + High Fibre  
from operation to 6 years

\*For best results, gradually transition to the new food over 7 days.

See what's changed — ask about transitioning your pet's nutrition today!





## Look out for our new & improved packaging

Old



Growth  
Kitten  
3 weeks - 1 year

New



Multi-Benefit Kitten  
3 Weeks - 1 Year

Old



Adult 1-6

New



Multi-Benefit  
Adult 1-6

Old



Growth  
Kitten

New



Multi-Benefit  
Kitten

Old



Adult 1-6

New



Multi-Benefit  
Adult

Old



Mature Adult 7+

New



Multi-Benefit  
Mature Adult 7+

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