

## Hill's breakthrough technologies

### ActivBiome+ Technology

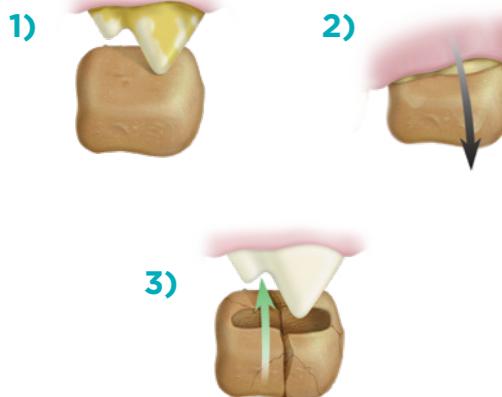
The gut microbiome is the ecosystem in the gastrointestinal tract containing billions of various microorganisms - including both desirable and undesirable bacteria. Groundbreaking new science highlights the critical role a pet's gut microbiome can play in response to digestive issues and also in determining their overall well-being.

Hill's ActivBiome+ Technology is a revolutionary blend of fibres that works synergistically to nourish the pet's gut microbiome.



### Dental Kibble Technology

Hill's Dental Kibble Technology works like a toothbrush to help reduce plaque and tartar buildup keeping teeth clean and breath fresh.



### Weight-management Technology

Hill's Vet Essentials Multi-Benefit + Weight dry foods support overweight pets' biological functions to help them burn fat, like lean pets, instead of storing it.

Our science-led technology naturally works with your pet's unique energy use for easy and effective weight loss. It also helps kick-start the body's natural ability to burn excess fat, while helping them feel full and satisfied between meals. Our blend of antioxidants and omega-3 fatty acids help reduce inflammation to help keep your pet healthy.



#### Obese



■ Down-regulated

#### Lean



■ Up-regulated

Obese and lean pets have different gene expression. Obese pets are Fat-Storers. Lean pets are Fat-Burners.

## We trust science to transform lives



### Led by science and loved by pets

All Hill's foods are developed by a team of veterinarians, PhD nutritionists and food scientists.



### Home to our #1 taste testers

Our global Pet Nutrition Centre is where our 900+ dogs and cats help us develop forward-thinking food — so your pet has the best nutrients for their best life.



### Food, shelter & love

Hill's Food, Shelter & Love programme provides food to shelters and has helped over 12 million shelter pets and counting find a forever home.



### We're working to build a more sustainable future

As our company has grown, so has our commitment to sustainability and making a positive impact in everything we do.



For quality, consistency and taste, or your money back



For more information on how Hill's foods can benefit your pet, visit: [Hillspet.co.uk](http://Hillspet.co.uk)

Connect with us



259956 UK

**keeping healthy simple with multi-benefit nutrition**

**Ask your vet about your pet's nutrition today!**



# Vet Essentials Multi-Benefit keeps healthy simple



Keep your pet's health simple every day with our advanced multi-benefit nutrition — formulated to give your pet the essential health benefits they need. Be sure to check your Vet Essentials dry bag, can or pouch to see the specific health benefits that your pet receives in every bite.



Digestive Health



Weight Management



Dental Health



Immune System Support



Heart Health



Vital Organ Support



Muscle Support



Skin & Coat Health



Brain & Eye Development



Bone & Joints Support



Urinary Health



Emotional Balance

## Multi-Benefit

These foods proactively support your pet's health by covering the essential nutritional needs of your pet with an advanced formula.

### Multi-Benefit Puppy & Kitten

Supports a healthy immune system with antioxidants and promotes healthy digestion with ActivBiome+ Technology



### Multi-Benefit

Promotes healthy digestion with an optimal fibre blend and supports lean muscles with high-quality protein



## Multi-Benefit+

Each food provides the essential health benefits that come with our advanced multi-benefit nutrition, while specifically targeting the unique health needs of your pet with an additional science-led technology.



### Multi-Benefit +Dental

Reduces plaque & tartar buildup by keeping teeth and gums healthy with our clinically proven Dental Kibble Technology



### Multi-Benefit +Weight

Helps pets achieve & maintain optimal weight with our clinically proven Weight-management Technology



### Multi-Benefit +Digestion

Nourishes their gut microbiome with ActivBiome+ Technology - clinically proven to promote digestive health and overall well-being



Ask your vet about your pet's nutrition today!