

# Nutrition to help support weight loss & maintenance

Your veterinarian has recommended Hill's Prescription Diet to help support your pet's weight loss and long-term weight maintenance. The right nutrition can be one of the most effective ways to help support your pet's weight loss long term.

## Prescription Diet Metabolic



## Prescription Diet Metabolic + Mobility



## Prescription Diet r/d



## Prescription Diet Metabolic



## Prescription Diet c/d Multicare Stress + Metabolic



## Prescription Diet r/d



Plus other great nutrition your vet may recommend. Visit [Hillspet.co.uk](https://Hillspet.co.uk) to learn more.

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## WEIGHT MANAGEMENT



# feeding the love losing the weight

Millions of pets have lost weight with Hill's

## SCIENCE DID THAT.

## Understanding weight issues

Excess weight occurs when a pet weighs more than their ideal weight, specific to each breed, lifestage and body composition. One in two pets are overweight<sup>1</sup>, yet most pet parents don't realise it.<sup>2</sup>



### Certain factors can play a role

- Excess calories
- Breed
- Age
- Lack of exercise
- Neutering

## Spot the signs of your pet's weight issues

- Ribs cannot easily be felt
- Loss of an obvious waist
- Collar needs loosening
- Difficulty walking
- Slow movement
- Shortness of breath
- Sleeping more than usual



Complete the L.O.V.E test to find out if your pet is overweight.

<sup>1</sup> Toll PW, Yamka RM, Schoenherr WD, et al. Obesity. In: Hand MS, Thatcher CD, Remillard RL, et al., eds. Small Animal Clinical Nutrition, 5th ed. Topeka, KS: Mark Morris Institute; 2010:501-542.

<sup>2</sup> 2018 Pet Obesity Study. Association for Pet Obesity Prevention.

## Pet obesity is a big problem

Feeding and treating is one of the ways that pet owners show their love and establish an emotional bond with their pet. But feeding and treating your pet too much can lead to weight problems that you might not notice at first. In fact, 50% of pets are overweight<sup>1</sup> but 90% of pet owners with an overweight pet don't realise it.<sup>2</sup>

## Jump start your pet's healthy weight journey

with Hill's Prescription Diet Metabolic Food

### Clinically proven to help pets naturally lose weight



Naturally works with your pet's unique energy use for easy and effective weight loss



Supports pets' natural ability to burn fat



Unique blend of fibre helps keep pets feeling full and satisfied

